[資料庫推廣] Statista 資料庫 10/18 (二)11:00 線上介紹

時間： **10/18 (二) 11:00-12:00**

地點**(線上連結)**： https://meet.google.com/dmh-amzz-vzf

Statista 資料庫線上介紹 Agenda
Introduction
• Brief of the Company (Statista + 量子訊息)
• The Database & Services
Statista Database
• Getting to know Statista's features & functions
• How to get the most out of Statista's data for your research and paper in 30 secs
Q & A

Statista 資料庫簡介
中文版
• Statista 資料庫擁有 22,500 筆以上的國際及國內資訊, 包括: 統計數字、圖表、產業分析、消費者調查、國家及區域研究報告…等。
• 資訊涵蓋了 600 多個產業, 分為 22 大主題, 並提供 多樣化的下載格式 (PPT、PDF、PNG、XLS), 及 參考文獻格式自動產生 的功能, 以協助不同領域的研究和專業工作靈活應用。
英文版
With Statista Database, users are able to access to:
• more than 1 million statistics facts in readymade templates (XLS, PPT, PNG, PDF) from over 22,500 sources (including both national and international data).
• multi-disciplinary platform which provides data across 600 industries / 22 subjects, including Statistics, Market Trend & Outlooks, Consumer Behavior Analysis, Dossiers, Reports, Studies, Infographics etc.
• automatic citation output: APA, Chicago, Harvard, MLA, Bluebook.
• IP and remote access.

講師：*Renee*
Working at 量子訊息 as an agent / main contact for Statista's clients and new users.

補充訊息

Statisca

國內使用機構：

行政院(經貿談判辦公室)、中華民國對外貿易發展協會、財團法人農業科技研究院、國立台灣大學、國立政治大學、國立成功大學、國立中央大學、國立暨南圖書大學、高雄醫學大學、台北醫學大學等。

國外使用大學：

Harvard University, Stanford University, University of Cambridge, The University of Melbourne, Columbia University, Stockholm University, Yale University, etc.

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☎ 02-7751-5192 ext.105　洽 Renee
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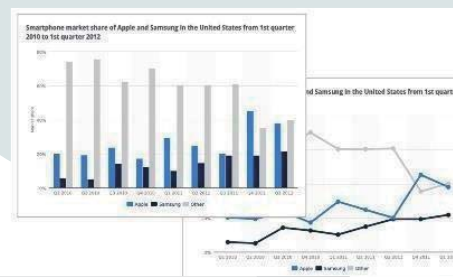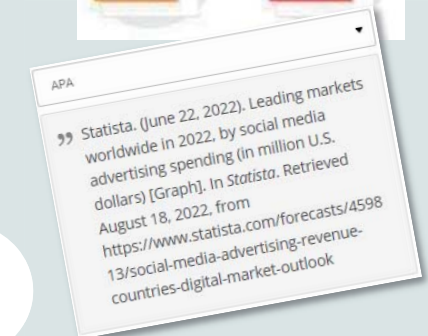
87 percent of 24 dating apps reviewed by the Mozilla Foundation have severe issues when it comes to protecting their users' privacy, with only Lex, eHarmony and Happn passing the test. This is the result of a yearly study by the non-profit founded in 2003, which analyzed privacy policies, company websites, news reports, research whitepapers, app store listings and consumer [reviews of 196 popular products](#) from segments like [wearables](#), connected health devices or entertainment. As our chart shows, the biggest offenders can not only be found on your phone but also next to your couch and in your children's rooms.

When it comes to smart toys for children, for example, the non-profit categorized a market-and-kitchen playset by KidKraft as questionable when it comes to privacy, since its Alexa integration and corresponding skill don't have separate privacy policies. Other offenders from this segment include Amazon's smart display Echo Show for Kids and drones by DJI and Ryze. The entertainment category featuring video game consoles, tablets, streaming sticks and e-book readers contained nine products not passing the bar set by Mozilla Foundation's analysts, including Meta's Oculus Quest 2 and Amazon's range of Fire tablets. Surprisingly, in the [smart home](#) category, which includes smart thermostats, fridges, doorbells and locks and has [faced scrutiny for its approach to home surveillance](#), only 18 percent or eight of the 45 products tested were deemed a safety risk. According to Mozilla Foundation experts, Amazon Ring doorbells and cameras as well as Meta's and Amazon's smart displays and Echo Show Portal pose a significant threat to the safety of their users' data.

However, the report isn't all doom and gloom. The non-profit also identified 21 products taking security and privacy seriously. Among those are video call and chat apps Threema and Signal, select fitness trackers by Garmin, smart speakers by Apple and Sonos as well as iRobot's coding robot for kids Root and robot vacuum Roomba. Keeping users' data safe will be one of the biggest issues in the field of the Internet of Things (IoT) in the years to come. According to Statista Research Department estimates, 7.7 million consumer IoT devices were in use in 2019 already. By 2024, this number is projected to double to 14 million devices.
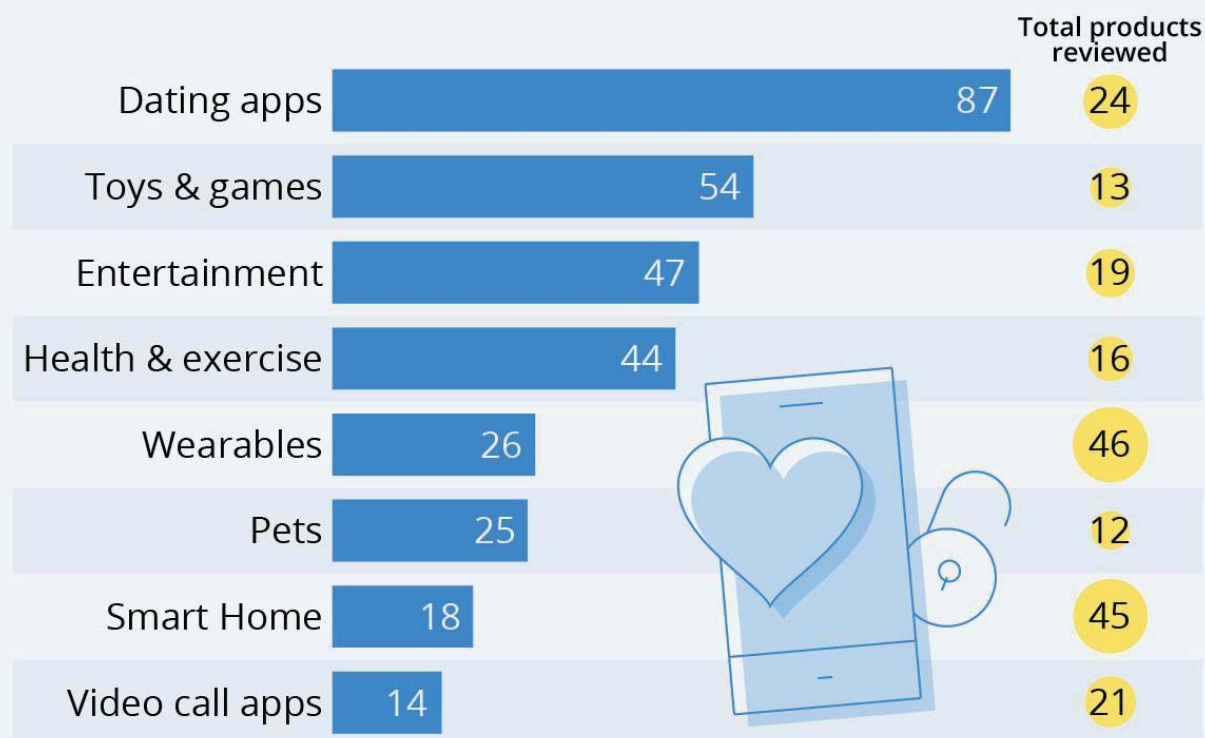
Smart Doesn't Equal Safe

Share of popular connected electronics products with severe data safety concerns by category (in %)*

Total products reviewed

Category	Share (%)	Total products reviewed
Dating apps	87	24
Toys & games	54	13
Entertainment	47	19
Health & exercise	44	16
Wearables	26	46
Pets	25	12
Smart Home	18	45
Video call apps	14	21

* Including privacy, security, A.I. usage (if applicable)
Source: Mozilla Foundation

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